



palm desert area
chamber of commerce



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MEDIA CONTACTS

Andre Grandmain, Communications Coordinator
Palm Desert Area Chamber of Commerce
Andre@pdacc.org (760) 346-6111

FOR IMMEDIATE RELEASE

THE LIVE.LOVE.PLAY. BUSINESS SHOWCASE BRINGS BUSINESS, HOSPITALITY, TRAVEL EXPERTS, HUNDREDS OF VACATION OPTIONS AND INTERNATIONAL CULTURE AND CUISINES TO THE COACHELLA VALLEY DECEMBER 2, 2017.

PALM DESERT – Anyone looking to find options for home improvement, opportunities to enhance their lifestyle, where to eat or where to play in the desert will find over a hundred options to explore. Local businesses and destination experts will be available to personalize their experience, and thousands of dollars in savings will be available at the only show of its kind in Indian Wells – the LIVE.LOVE. PLAY Business Showcase.

Taking place December 2 at the Indian Wells Tennis Garden in Indian Wells, CA., residents, and travel enthusiasts will have the opportunity to meet face-to-face with business owners, hospitality/travel experts, and restaurateurs from around the So. California region who will be on hand to help attendees dream about their everyday lifestyle whether it be at home or at play. Also included in the price of admission is access to dozens of inspirational, educational, and culturally focused demonstrations on various stages located throughout the show grounds, along with hands-on activities fit for the whole family.

The LIVE.LOVE.PLAY. business showcase will feature top restaurants showcasing cuisine from around the world, guests will have the opportunity to taste samples and get a full cultural experience in a sophisticated setting. At the Chairman Circle Stage, attendees can feel the beat and experience the rhythm of cultural dances and various performances by local groups throughout the day.

Attending the LIVE.LOVE.PLAY. Business Showcase is an adventure in and of itself and presents hands-on activities suitable for the whole family. Guests can get their picture taken with a “Jolly” fellow in the “LIVE.LOVE.PLAY Winter Wonderland”, eat, shop, and celebrate the season. The LIVE LOVE.PLAY Business Showcase takes place Saturday, December 2, 2017, at the Indian Wells Tennis Garden. The show opens at 10:00 am to 3 pm. Attendees can purchase wristbands online now for \$5. Children 6 and under are free and on-site tickets will be available. For tickets and event information, visit www.PDACC.org. Interested Exhibitors – contact Vanessa (760)346-6111.