

PALM DESERT

THE CHAMBER CONNECTION 2026 / 2027

PEOPLE. LIVING. BUSINESS.

SAMPLE AD



Ride the wave of business.

Not for locals only.

DESERT SURF OPEN SUMMER 2026



SAMPLE AD

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ONE ICONIC DESERT DESTINATION.**

Welcome to Desert Willow Golf Resort, home to two of Southern California's premier public golf courses, Firecliff and Mountain View, nestled in the heart of Palm Desert, California.

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Business Beautifully Done.

Put Your Brand at the Center of Palm Desert Business

The Chamber Connection is the definitive business publication of the Coachella Valley, designed to connect your business with the people who matter most.



Your message doesn't disappear, this is a kept, referenced, and revisited resource.

TARGETED, LOCAL REACH!

- Connect with Palm Desert residents and businesses actively seeking products and services.

DIGITAL + PRINT AMPLIFICATION

- Extend your reach with our digital edition, expanding your visibility beyond print.



68+
PAGES

A lasting resource, reference & reflection of desert ambition



COLLECTOR'S QUALITY

Beautiful photos, interesting articles, helpful local information



1 YEAR SHELF LIFE

Content remains relevant, referenced & respected long after publication



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extends the reach

Connecting readers worldwide to insights, achievements & ideas.



PALM DESERT

Does business beautifully.

MORE THAN A MAGAZINE

- A collector's piece. A trusted resource.
- A platform for influence.

WHY ADVERTISE

- Increase Visibility
- Build Credibility
- Strengthen Community Presence
- Reach 23,000+ Readers Year-Round

RESERVE YOUR SPACE BY JUNE 1, 2026

The Chamber Connection:

Palm Desert Chamber of Commerce

<https://www.pdacc.org>

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PHONE: 760-346-6111

EMAIL: joann@pdacc.org

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TESERRA

40 YEARS

of Building Exceptional Outdoor Living



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PEOPLE. LIVING. BUSINESS.

AUGUST 2026

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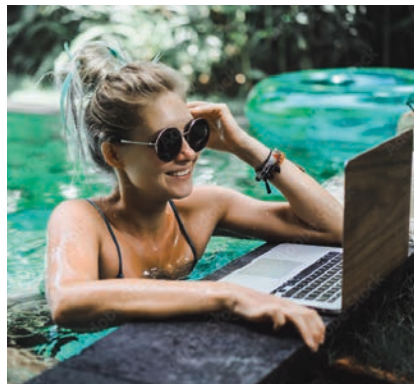
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The Chamber Connection
2026 / 2027

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PALM DESERT CHAMBER OF COMMERCE

72559 CA-111
Palm Desert, CA 92260
(760) 346-6111
www.pdacc.org

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JoAnn Gubruck Schoemann

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Name Here

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Name Here

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Name Here

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Alisa Williams

Every effort has been made to ensure the accuracy of information provided in this publication. The Palm Desert Chamber of Commerce assumes no responsibility for errors or omissions.



A FRESH TAKE ON DESERT DINING

RESTAURANTS

SUNSHINE & SIGNATURE FLAVORS

by JoAnn Gabruk Schoemann

Palm Desert blends the warmth of the desert with a culinary spirit all its own. Here, flavors are shaped by sunshine, creativity, and a welcoming sense of place that defines the city's lifestyle.

The city's restaurants embody its unique character, stylish yet relaxed, innovative yet grounded in genuine hospitality. Whether you're savoring a chef-driven creation on El Paseo or discovering a tucked-away neighborhood favorite, Palm Desert invites you to explore, indulge, and experience its one-of-a-kind dining landscape. community that celebrates great food as part of everyday life.



Foody Finder



Palm Desert has always been the heart of culinary creativity in the Coachella Valley, a sun-soaked city where flavor, style, and bold hospitality come together in ways you won't find anywhere else in the Inland Empire. While nearby desert communities each bring their own charm, Palm Desert stands apart with its elevated restaurant scene: a vibrant mix of chef-driven kitchens, global inspirations, and neighborhood favorites that turn every meal into an experience.

Here, dining is more than just a stop between sunshine and scenery, it's a defining part of the lifestyle.

From polished patios on El Paseo to family-owned eateries tucked along palm-lined streets,

Palm Desert offers a dynamic range of tastes that celebrate both innovation and the easygoing warmth of this iconic resort city. In this month's FEATURED RESTAURANT, we're highlighting a few of the standout establishments that continue to shape Palm Desert's reputation as a must-dine destination.

As you explore these featured favorites, consider this just a taste of what Palm Desert has to offer. The city's culinary scene continues to grow, surprise, and inspire with new flavors always on the horizon and beloved local staples standing the test of time. Whether you're discovering a hidden gem or revisiting a classic, Palm Desert invites you to savor every moment, every meal, and every delicious reason this community remains the region's premier dining destination.



FEATURED

GOOD FOOD
GOOD MOOD.

SAMPLE AD



Portavia
PALM DESERT

73100 El Paseo Dr
Palm Desert CA 92260
(760) 610-6670

FEATURED ADS
6.875" W x 2.5" H
\$1,050

Bohemios
Prime Restaurant



34460 Monterey Ave., Ste 101
Palm Desert, CA 92211
(442) 268-5491

SAMPLE AD



SAMPLE AD



PACIFICA
SEAFOOD RESTAURANT

73505 El Paseo,
Palm Desert, CA 92260
(760) 674-8666

BUILD YOUR FUTURE HERE

REAL ESTATE

A PRETTY FAIRWAY TO DO BUSINESS

by Angie Barajas



Palm Desert continues to distinguish itself as one of the Coachella Valley's most stable and strategically positioned real estate markets. Its blend of luxury properties, year-round appeal, and strong demand from both seasonal and full-time residents makes it a standout choice for buyers looking to invest with confidence.

How to find your Home Sweet Home.



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8

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\$1,260

SAMPLE AD



Thunderbird
COUNTRY CLUB

70-737 Country Club Dr, Rancho
Mirage, CA 92270

(760) 328-2161

Palm Desert has long been one of the Coachella Valley's most desirable addresses for business

where sunshine, scenery, and a refined sense of modern desert living come together to create a lifestyle you can't find anywhere else. From striking contemporary builds to classic fairway estates, the city offers a diverse range of homes that reflect both luxury and livability.

Here, real estate is more than square footage and curb appeal—it's an invitation into a way of life

shaped by endless blue skies, resort-style amenities, and communities designed with connection in mind. Palm Desert's business climate offers everything from gated golf villages to vibrant walkable districts, each with its own blend of comfort, convenience, and architectural beauty. With world-class golf courses, boutique shopping, fine dining, arts and culture, and outdoor adventure at every turn, Palm Desert makes it easy to live change sentence after "every turn, Palm Desert is the place to live".

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Unlock the Door to Your Forever Home.

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Palm Desert continues to distinguish itself as one of the Coachella Valley's most stable and strategically positioned real estate markets. Its blend of luxury properties, year-round appeal, and strong demand from both seasonal and full-time residents makes it a standout choice for buyers looking to invest with confidence.

Mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et

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(760) 346-6111

**1/2 PAGE AD
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\$1,760**

LOOK GOOD. FEEL GOOD.

HEALTH & BEAUTY

MIND, BODY & SOUL

by JoAnn Gabruk Schoemann

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae.

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Where to Spa



10

PEOPLE. LIVING. BUSINESS.



FEATURED

Palm Desert Lives,
Well Beyond Beauty.



SAMPLE AD

FEATURED
VERTICAL ADS
2.25" W x 8.25" H
\$1,050



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73241 CA-111 Suite 5A
Palm Desert, CA 92260
(760) 450-9642

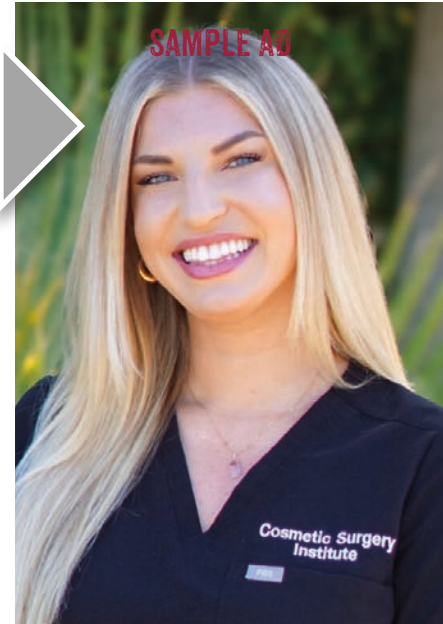


SAMPLE AD



A Touch of Beauty through the Art of Medicine.
ArtMed is the premier med spa in Palm Desert, where medical and day spa services converge in a brilliant and innovative approach to aesthetics and wellness. Guests can immerse themselves in a remarkable blend of advanced treatments and luxurious spa experiences, all within a single location where every guest is warmly welcomed and truly feels they belong.

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Palm Desert CA 92260
(442) 677-9166



SAMPLE AD



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73-710 Alessandro Dr., Site. A1
Palm Desert, CA 92260.
(760) 837-0364

AMERICA'S HOTTEST FESTIVAL DESTINATION



PAUL McCARTNEY



HARRY STYLES



THE WHO

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12

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FEATURED BUSINESS



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FIREBIRDS



SPORTS



COMEDY



The arena is more than 300,000 square feet and features more than 11,000 seats, of which modern suites and four premium hospitality clubs are available only to 920 Premium Seats and Suite ticket holders.

Acrisure Arena is the home of the Seattle Kraken's American Hockey League (AHL) team, Coachella Valley Firebirds, and includes an adjoining community ice skating facility that serves as a year-round community gathering space and the training center for the CV Firebirds.

With a focus on prioritizing technology, sustainability and green initiatives, the world-class arena is built for music hosting the best and biggest names in the music industry on an annual basis. In addition to sports and entertainment, the arena accommodates conventions, large meetings, international events as well as award shows and exhibitions. **BUY TICKETS AT <https://acrisurearena.com>**

75702 Varner Road Palm Desert CA 92211

(760) 835-8778

BEAUTIFUL PLACES. SMILING FACES.

WHERE TO WED

by JoAnn Gabruk Schoemann



1/6 PAGE AD
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2.1775" H x 4.5" W

\$700

WIDE OPEN SPACES

At vero eos et accusamus et iusto odio dignissimos ducimus

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14



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Indian Wells, CA 92210
(760) 674-2274

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FEATURED HAPPILY EVER AFTERS, NEVER END.

MONROE ESTATE WEDDINGS

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52450 Monroe Street
Indio **\$1,050** 01
(310) 928-0900



THE RITZ-CARLTON
RANCHO MIRAGE

68900 Frank Sinatra Drive
Rancho Mirage, CA92270
(760) 770-2823

SAMPLE AD

SACRED SANDS

JOSHUA TREE

63155 Quail Springs Rd
Joshua Tree, CA92252
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SHINY THINGS

ALL THAT GLITTERS

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All that Glitters 

16

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ARE LAB CREATED DIAMONDS REAL DIAMONDS?



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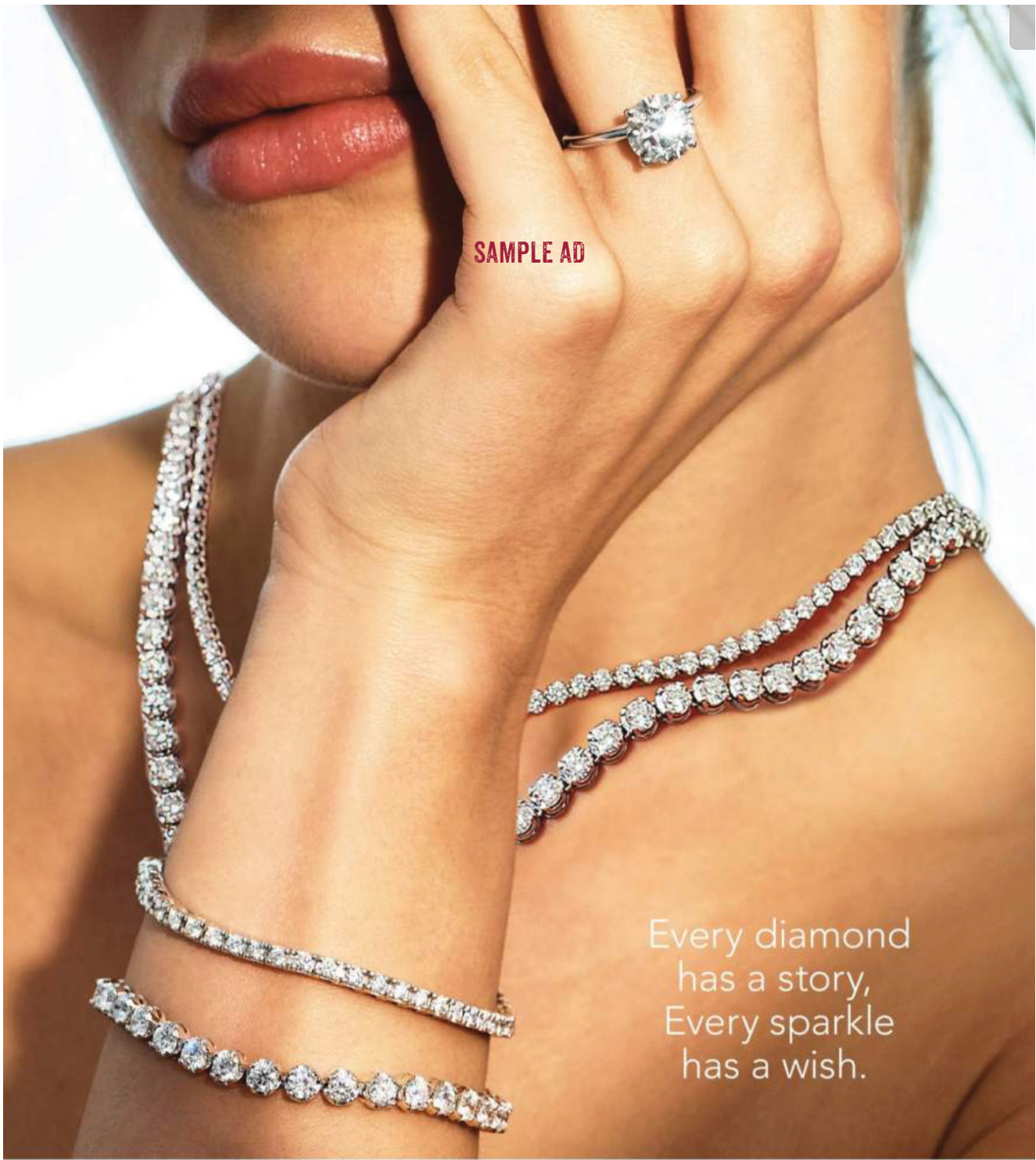
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Mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio.



SAMPLE AD

Every diamond
has a story,
Every sparkle
has a wish.

DIAMOND WISH[®]

FINE JEWELRY

PALM DESERT | The Gardens on El Paseo Shopping Center – 73525 El Paseo #1500, Palm Desert, CA 92260
NEWPORT BEACH | Corona Del Mar Plaza – 844 Avocado Ave., Newport Beach, CA 92660
www.diamondwish.com

A NATURAL ATTRACTION

RIDE

TOURISM



PALM DESERT:
MANY HAPPY RETURNS.



1/6 PAGE AD
VERTICAL
4.5" H x 2.1775" W
\$700

18

BUSINESS IS BLOOMING

by Josh Heinz

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Where to Stay,
Play & Getaway!



SAMPLE AD

TIME FOR A WELLNESS JOURNEY



JW MARRIOTT®
DESERT SPRINGS SPA

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Palm Desert, CA 92260
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SHOP



DINE



GOLF



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HORIZONTAL
2.1775" H x 4.5" W

SAMPLE AD

\$700

PALM SPRINGS AERIAL Tramway

1 Tram Way
Palm Springs, CA 92262
(888) 515-8726

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\$2,500



— |
20
— |

History happens here

Sunnylands is the former home of Ambassadors Walter and Leonore Annenberg located in Rancho Mirage, California. Today, the estate is a venue for high-level convenings and international diplomacy. Take a guided tour of the estate to learn about its history, art, and architecture or explore Sunnylands Center & Gardens, open Wednesday – Sunday, 8:30 am to 4 pm, from mid-September to early June.



THE ANNENBERG FOUNDATION TRUST AT
SUNNYLANDS

37977 Bob Hope Drive, Rancho Mirage, CA 92270
(760) 202-2222

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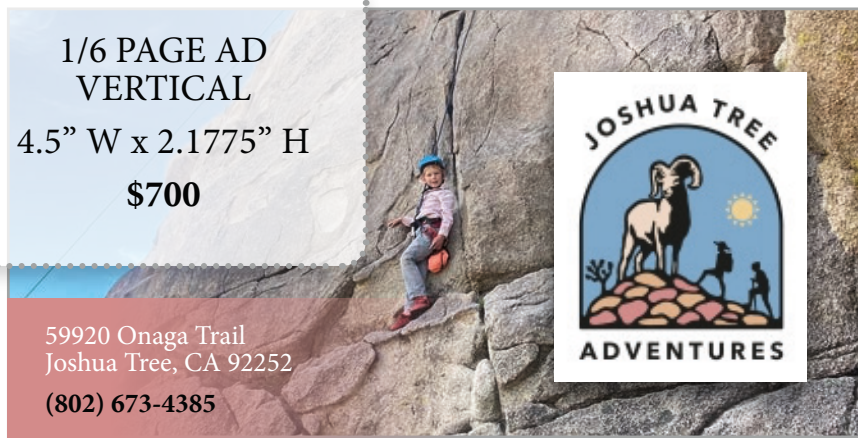
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 (442) 234-4955



SAMPLE AD

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1/6 PAGE AD
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 \$700

59920 Onaga Trail
 Joshua Tree, CA 92252
 (802) 673-4385



SAMPLE AD

73505 El Paseo,
 Palm Desert, CA 92260
 (760) 674-8666

YOUR FAIRY TALE IS LIVING HERE.

by JoAnn Gabruk Schoemann

A new story is being written in California's Coachella Valley and we're on the ground to give you an inside look.

Today, we're launching The Blueprint - the new "home" for all-things relating to Cotino community construction. Creating the first Storyliving by Disney community from scratch takes time, planning and of course, a little bit of magic!

From pouring the foundation on the first homes to planting cacti at the community parks, we're sharing behind-the-scenes moments along the way as the community comes to life in scenic Rancho Mirage.

Artisan Club Now Open
The Artisan Club is officially open!



See where Mickey Vacations.



From breaking ground and framing buildings to adding furniture and installing artwork, we've gone from rendering to real life in less than two years.

With the Artisan Club at Cotino, Disney Imagineers blended their signature approach to storytelling with the mid-century modern style that's synonymous with the Coachella Valley.

Whether it's an Encanto-inspired dance class, enjoying a day at the beach, catching up with friends over dinner, or celebrating at the Parr House, voluntary Artisan Club membership unlocks a trove of recreation and relaxation amenities delivered with renowned Disney service.

And while we're so proud to celebrate the opening of the Artisan Club, we're also excited for what's ahead. Construction is already underway on Cotino Bay Beach, Dining and Shops. This new town center will add a variety of premier experiences to the area and provide visitors with access to Cotino Bay (for a fee) when it opens in fall 2026.

Cotino-October-20

Parr-House-Updates
In the amazed words of Dash, "This is our new house?!"

Just as Dash exclaimed the first time he saw his new house in Disney and Pixar's Incredibles 2, we were equally excited to see the first photos of the Parr House!

Part of the voluntary Artisan Club at the Cotino community, Parr House is inspired by the superhero family's stunning mid-century modern home from the beloved Incredibles sequel. The two-story house is a multi-functional space where Artisan Club members can attend events, celebrate milestones, and even have an occasional (over an additional fee).

11.125"H x 16.75" W

Opening this week, the Artisan Club is a go-to place for members and their guests with engaging spaces dedicated to delicious dining, exploring creative pursuits, working out, water recreation on Cotino Bay, and unique programs and experiences that only Disney can provide.

Don't worry, there's plenty more to see!

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From Property to Personal Paradise.

by JoAnn Gabruk Schoemann

Architects Fork Bar

We've taken you along as the Cotino community's Artisan Club was being built and now, we get to show you the finished product!

In this exclusive first look, you'll see the stunning new spaces—from themed restaurants to outdoor fitness facilities—and the unbeatable beach views that Artisan Club members will have access to when the club officially opens later this month.

When designing the look and feel of the Artisan Club, Disney Imagineers expertly combined their signature placemaking touches with the mid-century modern architectural styles of the Coachella Valley. From archival artwork by Disney

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legends and custom pieces by local artists to enriching environments that bring new stories to life, every detail has been thoughtfully curated.



ADVENTURE IS OUT HERE.

Cotino Bay Beach at Behind the Magic of Cotino, the First Storyliving by Disney Community Soon, residents and their guests can take in the stunning views while going on a morning bike ride, walking the dog or taking a sunset stroll around the picturesque, mile-long promenade.

“Find Your Castle, Live Your Magic”

Beyond revealing new photos of Cotino Bay, the community also opened additional model homes from California-based homebuilders Woodbridge Pacific Group and Davidson Communities. These builders truly embraced the Cotino lifestyle by maximizing indoor-outdoor living with distinct floorplans designed to showcase the surrounding area.

Large, open layouts make these homes ideal for hosting dinner parties and game nights, celebrating birthdays and enjoying time with family and friends.



Behind the Magic of Cotino, the First Storyliving by Disney Community

Next year, the town center will provide residents and visitors with a curated mix of local and regional restaurants and shops including an open-air artist market - a lively destination to meet up with friends or spend time with family.



The town center will also offer access to Cotino Bay Beach

where you can spend the day along the bay's sandy shores, soaking up the sun and staying cool in the water.

There's so much to look forward to as Cotino continues to build out! Make sure to follow along for the latest updates right here on the Disney Parks Blog.



Model home shown. Actual homes built may vary. Some features, fixtures and finishes are options not included in the price of the home, and are subject to availability and additional cost. From stylish interiors to spacious outdoor living areas, these brand-new model homes give a glimpse of what living at Cotino will look like for future residents.



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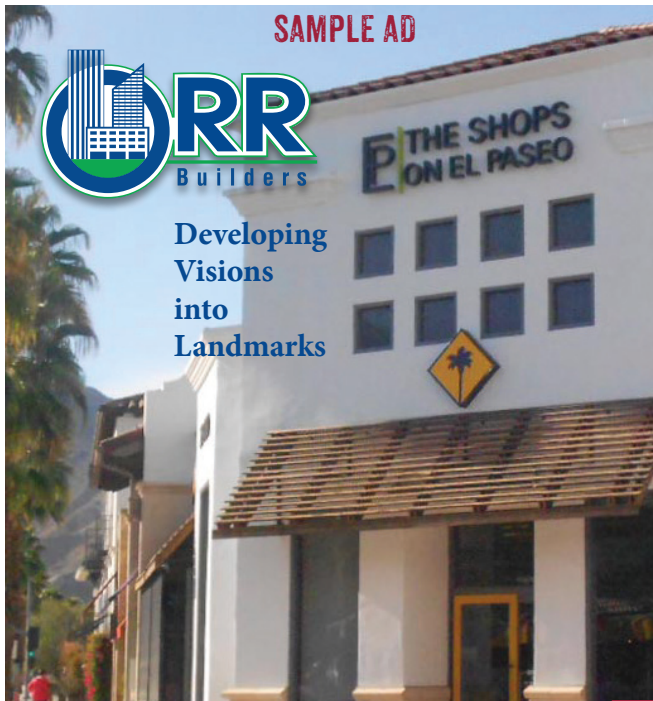
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