

CONNECTION

MEDIA CONTRACT



palm desert area
chamber of commerce

DATE SUBMITTED: _____

PALM DESERT AREA CHAMBER ANNUAL BUSINESS GUIDE ADVERTISER INFORMATION

COMPANY NAME / ADVERTISER: _____
 COMPANY ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 COMPANY PHONE: _____
 COMPANY EMAIL: _____
 CONTACT NAME: _____
 CONTACT TITLE: _____
 CONTACT PHONE: _____
 CONTACT EMAIL: _____
 ADDITIONAL INFO: _____

AD ORDER INFORMATION

☐ DOUBLE PAGE AD SPREAD WITH BLEED _____ \$4,500	☐ ONE THIRD PAGE SQUARE _____ \$1,260
☐ FULL PAGE AD WITH BLEED _____ \$2,500	☐ QUARTER PAGE VERTICAL _____ \$ 950
☐ FULL PAGE AD NO BLEED _____ \$2,500	☐ FEATURE ADS _____ \$1,050
☐ ONE PAGE FEATURE _____ \$2,500	☐ ONE SIXTH PAGE AD ☐ HORIZONTAL OR ☐ VERTICAL _____ \$ 700
☐ HALF PAGE HORIZONTAL _____ \$ 1,760	☐ LOGO LISTING _____ \$ 200

INDUSTRY CATEGORY: _____

DEADLINES / EDITORIAL / ARTWORK INFORMATION

DEADLINE FOR BUSINESS PROFILE ADVERTORIAL _____

DEADLINE FOR GUIDE LISTING _____

DEADLINE FOR AD SPACE RESERVATION _____

DEADLINE FOR PRESS READY AD MATERIAL _____

☐ I WILL SUPPLY PRESS READY ART

☐ PLEASE BUILD MY AD FOR ME AND BILL ME

NOTES: _____

____ Any client requesting creative services for their ad, must supply logos, photos, collateral, etc. for the ad within 30 days of signed contract. One ad proof and one set of corrections will be included. Client approval will be required prior to publication. Alterations to press ready art will be billed at \$125 per hour.

PAYMENT INFORMATION - PLEASE PRINT CLEARLY

PAYMENT TYPE: ☐ CHECK ☐ DEBIT CARD ☐ CREDIT CARD ☐ INVOICE ME

NAME ON CARD: _____

BILLING ADDRESS: _____ SUITE: _____

CITY: _____ STATE: _____ ZIP: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

DEBIT / CREDIT CARD: _____ EXP. DATE: _____ CVC#: _____

The above Authorized Signatory hereby represents and warrants to The Palm Desert Chamber of Commerce that he / she has sufficient authority to execute and deliver this agreement in the name of and on behalf of the Client, and that this ad agreement constitutes a binding obligation enforceable against the client in accordance with its terms and conditions.

RESERVE YOUR SPACE:

The Chamber Connection:
 Palm Desert Chamber
 of Commerce

<https://www.pdacc.org>



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